

MailFlow Optimization

FIVE MAJOR REASONS YOUR MAIL COSTS ARE RISING

1 RATE INCREASES

- USPS® rates will now increase every May
- UPS®, FedEx® and DHL® raise rates every year

2 OUT OF SHAPE MAIL

- Shape Based Pricing (SBP) – length, width, thickness & weight all matter
- Flats and letters more than 1/4" thick cost more

3 OVER-POSTING

- Guessing or "making sure it has enough"
- Using the wrong or unnecessary service

4 LACK OF AUTOMATION

- Costs are much greater if you don't "work-share"
- Manually tracking, tracing, or reporting

5 INCREASED RETURNED MAIL

- Mail which is under posted
- Poor list quality



Mailing Systems



Folder/Inserters



Address Printers



Tabbers



Letter Openers



Software Solutions

DOCUMENT CREATION

- Consolidate documents to the same addressee
- Prepare documents for intelligent inserting
- Apply Intelligent Mail® Barcode (IMB)
- Print the document file in mailing order to maximize postal discounts



MAIL PROCESSING

- Address printing gives communications a professional look
- Folding/inserting automates a time consuming process
- Mailing systems ensure the correct amount of postage is applied on every mail piece



ADDRESS CLEANSING AND VERIFICATION

- Minimize returned or "undeliverable as addressed" mail
- Correct and eliminate bad or duplicate addresses to reduce wasted postage
- Verify address with USPS move update Address Correction Services (ACS™)
- Presort mail maximizes savings



ADDRESS PRINTER

- High speed addressing increases productivity
- Crisp, clear printing ensures USPS automated scanners are able to read the address data
- Direct printing eliminates the need to apply address labels



MAILING SYSTEM

- Effortlessly weigh, rate and meter the mail piece
- Ensures proper postage is placed on the envelope, thus reducing wasted money
- Online connectivity keeps system up to date with changing postal rates

DELIVERY

- Mail
- E-mail
- Fax
- Web posting
- Prepare for archiving



TRACKING & MANAGEMENT

- Track and deliver receipt of inbound and outbound accountable mail
- Multi-carrier shopping helps users to find best rates and services
- View, customize and generate detailed reports to help analyze postage and carrier costs across enterprise



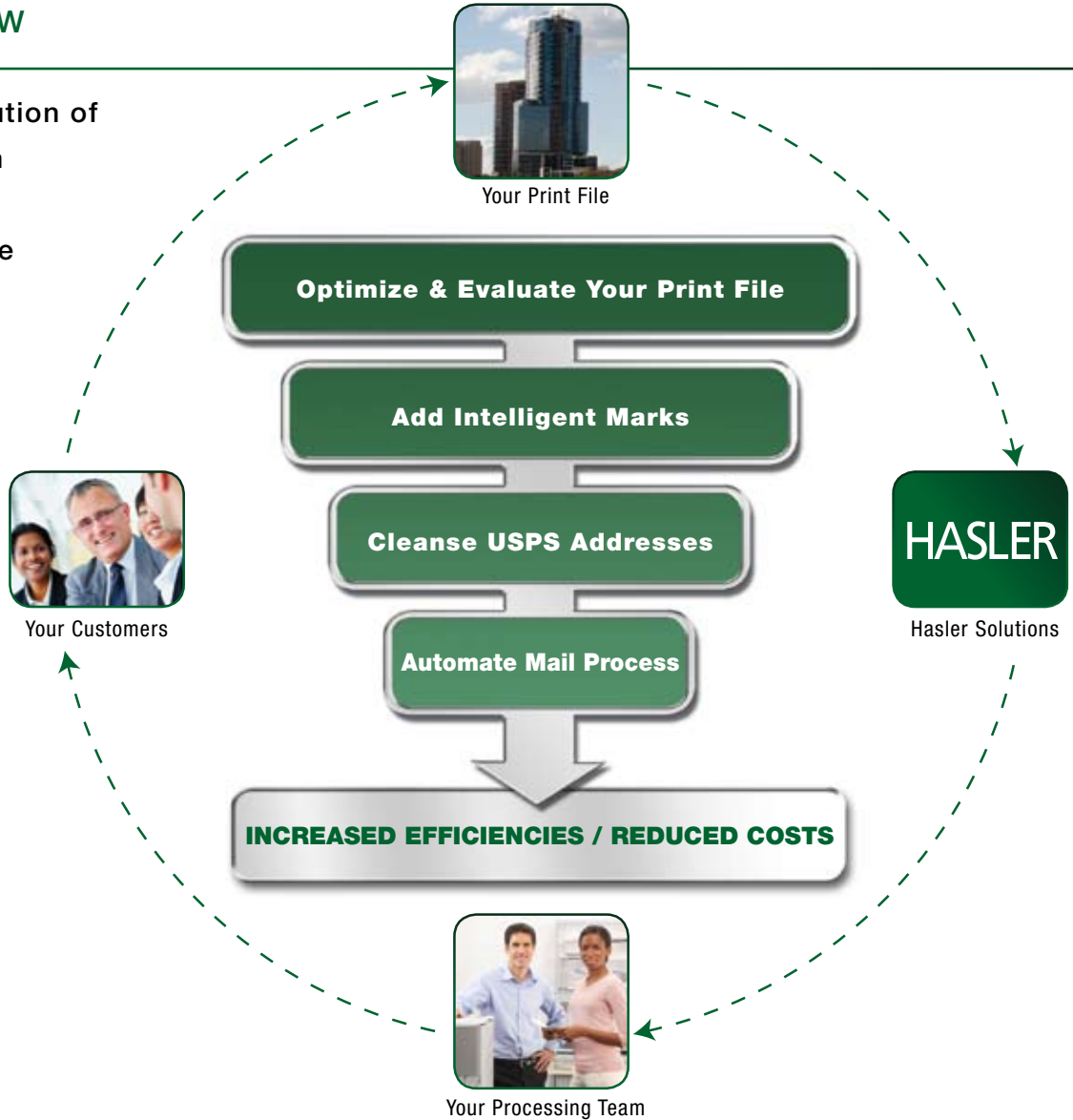
FOLDER/INSERTER

- Automated folding/inserting ensures maximum productivity
- Reducing the number of large flats by folding/inserting saves postage
- Barcode or Optical Mark Recognition (OMR) capable scanning at time of insertion automates multi-page sets and ensures document security



PROCESS OVERVIEW

Optimize the distribution of your documents with **NO CHANGE** to your IT system or software



HASLER PRODUCTS AND SERVICES

For a demonstration or more information, please contact your local Hasler dealer, or call 800/995-2035.
Email: info@haslerinc.com

- Mailing Systems
- Postal Scales
- Folders and Inserters
- Address Printers
- Tabbers
- Letter Openers
- Document Management
- Mail Center Management
- Postal Accounting
- Mail Sorting and Tracking
- Service and Supplies
- Leasing Services

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